

BOGO MERINOS

"High Performing Merino & Poll Merino Genetics"



HEAVY CUTTING
LOW MICRON WOOLS
ON LARGE FRAMES

2011 RAM SALE
Thursday Nov 3rd 2011
200 Merino & Poll Merino Rams
One & Two years
Inspections 10.00am
Pre Sale inspections by appointment

PROVEN PERFORMANCE

Merino Bloodlines—The Comparisons

Bogo Merinos client performance in wether trials puts the bloodline in the top echelon of the industry according to the NSW Department of Industry & Investment's *Merino bloodlines: the comparisons 1999-2010*.

The full results can be downloaded at www.merinobloodlines.com.au.

The Bogo result is based on the performance of clients commercial flocks—not the stud flock as is the case with many of the other bloodlines in the analysis.

This gives a more accurate indication of the results prospective clients can expect to achieve using Bogo Merinos genetics



Bloodline Benchmarking

Bogo Merinos clients continue to benchmark their individual flock production and the Bogo bloodline against others in the industry.

At the moment we have clients with entries in three Wether Trials at Temora, Bookham and the Monaro (to commence this spring).

The results of these trials confirm that the Bogo bloodline is one of the most profitable in the industry.

Please contact Craig Wilson (0428 250 982) for more details and results from the Temora trial. Results of the Bookham Ag Bureau trial can be obtained from our website or from Phil Graham, I & I NSW.

If you have a Wether Trial Comparison starting in your area please let us know as we encourage long term clients to participate.

Ewe Competitions

Congratulations to the Boland family from 'Rosedale' at Young on winning the SWS ewe competition held at the SWS Stud breeders Field Day held at Iandra Castle in September.

At the Bookham Ewe Competition held in Feb this year Bogo Merinos clients Sam, Row and Davo Weir, 'Bertangles' won both the overall and the selected teams competition and the Shannon family's Talmo Pastoral Company were placed second overall. The encouragement award was won by B & N Hazell 'Kia ora' and classed by David Hazell.

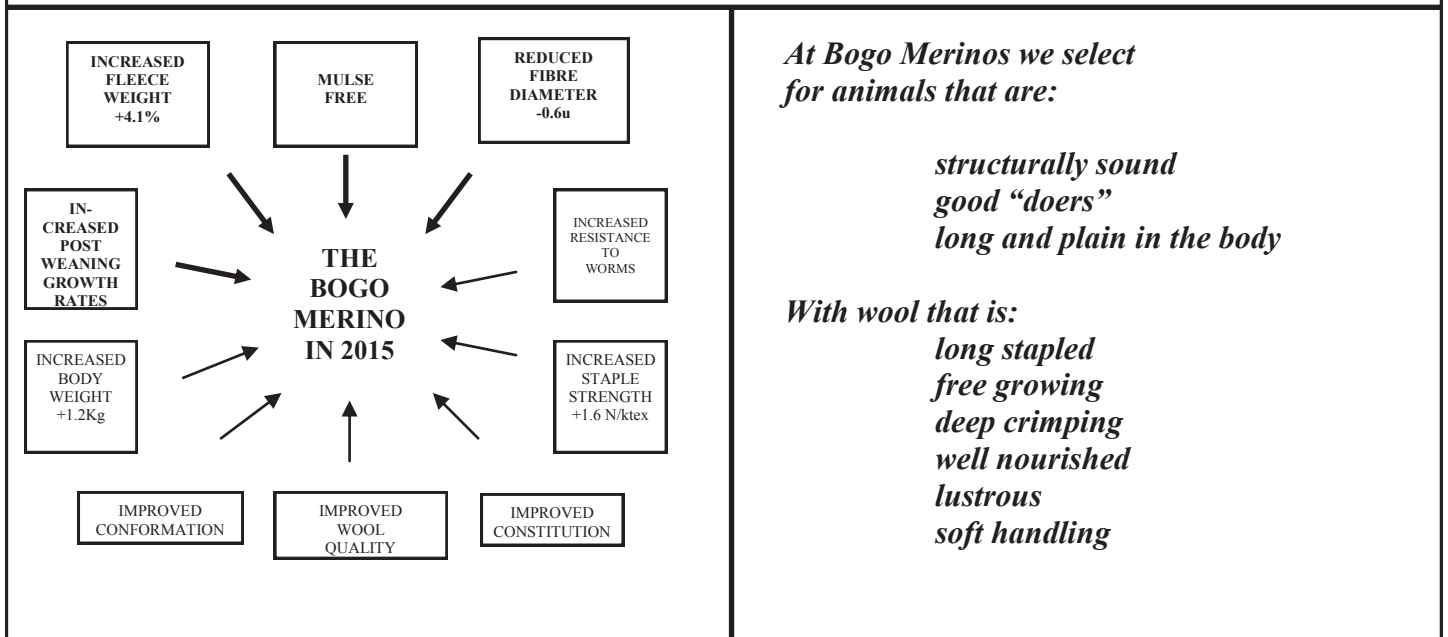
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BOGO BREEDING OBJECTIVE



GSSM STUD RAM SALE

The GSSM ram sale held in Canberra in January is the only multi vendor ram sale we offer rams at. This year we sold two of the three rams offered.



B 8-165

Our top priced ram B 8-165 at \$3500 was sold to long time client G & L Coffey, Rye Park.

Michael & Robert Peden, Bullamallita Poll Merino Stud purchased the other sire B 8-190 for \$3000.

We thank buyers, under bidders and agents for their valued support.



B 8-190

ON PROPERTY RAM SALE

Our 2010 ram sale held in November resulted in 174 from 180 selling to a top of \$6800 and an average of \$1340 to both repeat and new clients. Thank you to all buyers and under-bidders.

These results reflect our aim to provide industry leading genetics at affordable prices.

The Bogo Merinos on property sale is one of the biggest sales in the state. This year we intend to offer in excess of 200 rams, ensuring a good selection for clients to purchase replacement sires to whatever their budget may be.

We look forward to seeing you at our 2011 sale on Thursday November 3rd.

Inspections invited at anytime by appointment or see us at the following coming events.

- Hamilton Sheepvention Aug 1 & 2
- Bathurst Ram Expo Aug 13
- SWS Field Day Young Sept 1
- Henty Field Days Sept 20-22
- Orange Field Days Oct 18-20
- On Property Ram Sale Nov 3
- GSSM Field Day & Ram Sale Jan 2012

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